

# ELDEAN News

December 2012

*INTERESTING STUFF FROM WADE*



The entire crew at Eldean Shipyard wishes you  
and your family a Merry Christmas, a Happy  
Holiday Season & Smooth Sailing in 2013!

***Thank you for choosing Eldean Shipyard!***



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## **Holiday Sale!**

December 1 to January 15 (Excludes new 2013 stock)

Gill apparel and accessories 25% off  
Sebago's 30% off  
Eliza B sandals 40% off  
Clothing, Hats, Bags and Towels up to 30% off  
Clearance items are 50% off original price

Stop by the shipstore to shop for this year's Christmas Gifts.

## **Shipstore Manager Search**

We are currently looking for a new Shipstore Manager. If you or someone you know is interested in the position, please send a resume to [wade@eldean.com](mailto:wade@eldean.com). In general, the position requires a customer service centered individual with boating knowledge and the ability to staff, stock, and manage a retail store.

## **A Thanksgiving to Remember!**

Jaelyn Eldean was born on Thanksgiving Day to Matt & Jami Eldean. Jaelyn is a healthy baby girl and only a few months from her 1<sup>st</sup> boatripe.



## **There's an App for That!**

The [Boater's Pocket Reference App](#) is available for \$4.99 and includes a ton of boating information on your iPhone, iPod Touch, or iPad! The Boater's Pocket Reference caters to all levels of boating expertise with a wide variety of content including 800 illustrations and photographs and a myriad of charts and graphs. Boater's Pocket Reference is a popular and useful printed book and the app is even better.

## **Why is Lake Macatawa Green?**

The Outdoor Discovery Center & Macatawa Greenway published an informative update on the health of Lake Macatawa and an explanation of why the water looked greener this summer. In a nutshell, **Green is Good!** The summer drought caused less sediment to enter the lake resulting in clearer water and more sunlight penetrating the lake which facilitated increased algae (green) growth. [See the article](#) for a complete description.

We are a proud supporter of the [Outdoor Discovery Center & Macatawa Greenway](#). They are an excellent learning resource for children and families and are also actively working to make Lake Macatawa a healthier lake. Check them out!

## **Twins...snwT**

Happy Holidays from the Kori (Eldean) Rentz Family. The twins are doing great and will be making a visit to Macatawa over the Holidays!



Ella and Lochlan

## Free Gym Memberships!

Don't forget, we've partnered with Back to Fitness to offer you a free gym membership when you are a slip customer – [Click for Details](#).

## New Parking Stickers

It's been a few years since we've updated the marina parking sticker – so in the interest of better security and improved parking, we will have new stickers available for your cars. Please stop in the Shipstore to register your cars and pick up your stickers. Each slip can register 2 cars at no cost and each additional car/sticker is \$10. If you purchase a new car, just bring us your old sticker and we will issue a new one. Day/weekend passes will still be available for your guest.

## Knot Tying 101...

Understandably, most people haven't learned to tie many knots in their lives. Most have learned to tie a "bow", a "slip" knot, and a "granny" knot. If put in a pinch, a beginner can tie something together that won't come undone and work effectively. However, untying or adjusting this type of knot is something different altogether.

Introduce these knot tying novices to the plethora of different boating and fishing knots and one can easily be confused. There are many different knots for many different functions.

A good knot tying resource is [www.netknots.com](http://www.netknots.com) which offers more than you will ever need to know about tying knots. So, let me direct you to a couple of knots that everyone should know for tying up their boat:

The [Cleat Hitch](#) – This animated example shows you how to properly tie off and secure your boat from a cleat. Just as important, when tied properly, one can quickly and easily untie and adjust the line.

The [Bowline](#) – This is one of the most popular knots for making a loop because no matter how tight it is pulled, the loop stays the same size, and you can always get it untied.

The [Half Hitch](#) – I recommend using the Half Hitch for tying to pilings. First, wrap the line around the piling 2 or 3 times, then make 3 half hitches to secure the line. Many boaters will use a [Clove Hitch](#) around the piling followed with 2 or 3 half hitches. This is also a good method. However, if the line gets wet and is pulled very tight, it can be almost impossible to untie or adjust the line.

## Our Service Department...

We are currently scheduling *NOW* for work orders to be done on your boats this winter. Don't wait to the last minute to call us or we run the risk of not being able to complete the work before the launch season.

**If you are new to our facility**, you may not know that we have a complete service and repair department. Our professional staff, with over **250 years of combined experience**, is ready to help. We have technicians that specialize in the following areas: Paint, Varnish, Fiberglass, Gelcoat, Carpentry, Restoration, Sailboat Rigging, Electronics, Engine, Mechanical, Canvas, and Upholstery.

**We Guarantee our Work and Craftsmanship.** Our marina technicians take pride in their work and do their best to insure your complete satisfaction. **See what we can do for you!** Please contact [Matt Eldean](#) with any of your service needs or questions.

## Sailing over 65 Knots! A Record!



All you need is a Sail Rocket!  
Check out the [Full Story](#) and [the Video](#)

## From Holland Yacht Sales...

It's hard to believe that we're coming to the end of 2012. What a great boating year it was – almost perfect weather. Boat sales have been very strong throughout the whole year. At one point I was concerned that my brokerage list was getting smaller than I could ever remember. As the end of the 2012 season neared, I have listed some very nice boats – both power and sail. If you're thinking of making a change please give me a call. I will have a booth at the upcoming boat show at Navy Pier January 24-27. Finally, I want to wish you a wonderful Christmas and a happy and healthy New Year!



Henry DeJong  
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## Low Water Levels... ☹️

Nobody likes to see these low water levels. Fortunately, we have a deep harbor and direct access to Lake Michigan so our marina is not affected as much as other marinas or harbors. We will do a small amount of dredging this year to try to insure adequate depths. Also, we have begun to lower some of our docks to better accommodate you while we wait for the water to come back. We are not able to lower them all this year, but 50 slips should be completed by the season opening.

## Tow Boat Options...

Unfortunately, Eldean Shipyard is not in the towing business so if you do get stuck on the water there is not a lot we can offer besides a little advice and landside support. It's actually a very dangerous job and should be left to an industry professional. In general, the Coast Guard will only tow your boat if you are in a lifesaving situation.

We've seen a variety of issues lately that have required a tow including running aground, dead batteries, and losing steering. The towing bills have ranged from \$60 to \$60,000. If you had a choice, wouldn't you want to pay \$60? Fortunately, your boat insurance probably covers the big bills, but you will likely still have a \$500 deductible. That's where the [BoatU.S. Towing Services](#) comes in – With unlimited freshwater towing service for only \$34/year (plus a \$24 BoatU.S. membership) it really takes the pain out of calling for a tow.

So how do you have a \$60,000 towing bill? There is a big cost difference between Towing and Salvage and if you do get into a Salvage situation, you could be looking at a huge bill! The Boat US program won't cover salvage, but hopefully your boat insurance will (you should clarify this coverage with your agent). [Click here for the BoatU.S. information on Towing vs. Salvage.](#)

## Piper News and Specials...

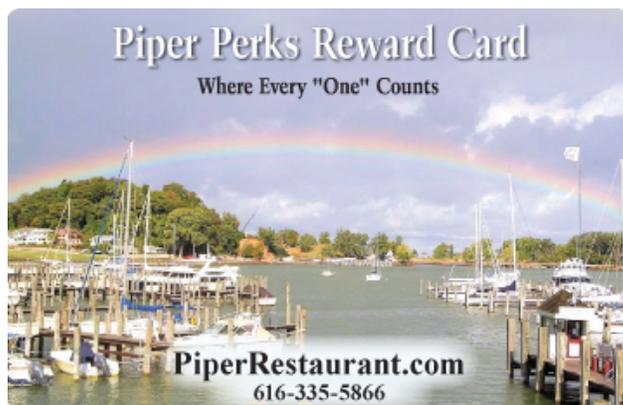


### Holiday BONUS Certificates!

For each \$100 in gift cards you purchase at one time from now through December 31, 2012, we'll give you a bonus:

**-A FREE \$20 DINING CERTIFICATE** for you to use between January 2 and April 30, 2013. Ask your server or hostess for details.

### **NEW Piper Perks Reward Card** **-Where Every "One" Counts**



Just like your favorite airline or credit card programs, Piper Perks has a great plan to reward you for doing what you already do—**EAT WELL!**

Piper Perks Reward card is our way of saying, "Thanks for supporting our locally-owned business." We hope to see you become one of our loyal customers.

Come to the Piper and fill out a sign-up form, or go to our website and fill one out there.

[PiperRestaurant.com](http://PiperRestaurant.com)